



Unegbu Chinonso Andrew

WordPress Expert | Web Developer | Tax Consultant

WORK EXPERIENCE

Avada WordPress Developer 2024 - 2025

Boston Web Group | Boston, East Wareham, MA

- Collaborated with Tony DeMarco on revamping a high-profile dental website using Avada.
- The project served Dr. George Georgaklis, a celebrity cosmetic dentist in San Diego.
- Focused on responsive design, performance, and premium aesthetics.

[View Project Here](#)

WordPress Developer (Subcontracted Projects) 2022 - 2024

Josh Reed – Outsourced Projects | United State

- Worked with Josh Reed to deliver high-quality WordPress websites for his clients.
- Took over web development responsibilities for projects such as QRUNCHIN and four additional websites.
- Maintained high design and performance standards to ensure client satisfaction.

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Meta Ads Manager 2022 - 2024

Brawta Living | Jamaica

- Strategized, developed, and managed paid digital marketing across Adwords, Instagram, and Facebook with a monthly budget of \$4,000 resulting in about \$65,000 in monthly revenue.
- Design All Ad images with Adobe Photoshop for social media marketing purposes.
- Work closely with the email marketing team to design retargeting email campaigns for website visitors who added to their cart but did not buy, thereby increasing sales by 21%

[View Project Here](#)

Google Ads Manager / Shopify Store Design 2020 - 2023

Get Me Custom Tees | United State

- Grow a local start-up screen printing and embroidery business to a five-figure monthly revenue stream using Google ads in less than 6 months.
- Generated over 165 Phone call leads within the first 3 months, which led to a 91% increase in sales
- Designed a Shopify landing with Pagefly

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ACHIEVEMENTS

- Worked on Fiverr/Upwork with over 200+ businesses around the world as a WordPress and digital marketing expert, with an average star rating of 4.8 since 2017.
- Increased online sales by 91% for a U.S.-based custom apparel brand through a combination of Google Ads and a high-converting Shopify landing page.

TOOLS AND SOFTWARE

Proficient in WordPress (including Avada, Enfold, Elementor) and Shopify for building responsive, high-converting websites. Experienced with HTML5, CSS3, JavaScript (ES6+), React.js, and Next.js for front-end development. Skilled in tools like Figma and Photoshop, and comfortable using collaboration platforms like TaxPro-Max and Microsoft Excel for tax compliance and financial reporting.

REFERENCES

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ABOUT ME

A versatile professional with hands-on experience in WordPress development, Shopify store design, digital marketing, and tax consultancy. Known for blending technical precision with creative design to build high-performing websites and run successful ad campaigns. Adept at client communication, SEO optimization, and managing cross-functional tasks for business growth. Also a certified Associate Chartered Accountant (ACA), bringing strong analytical skills into every project.

EDUCATION

ENTREPRENEURSHIP Bsc

University of benin (UNIBEN)

2017 - 2021

HTML5 / CSS3 / JavaScript

University of Michigan (Coursera)

2017 - 2021

Meta Front-End Developer

Meta (Facebook) via Coursera

2017 - 2021

SKILLS

- Pay-Per-Click Advertising (PPC)
- UI/UX & Design
- Tax Consultant
- HTML, CSS and JAVASCRIPT
- Wordpress Website Design Expert